

G1

Washing Machine Detergent

For a washing powder to be effective it must have a certain number of characteristics. Above all it must be able to act on all kinds of dirt, irrespective of the type of fabric and without causing any damage. It must also be effective in all conditions, irrespective of the type of washing machine, the washing temperature and the type of water and also when used for hand-washing. Finally, after washing, it is not enough for the fabric to be clean, there should also be a noticeable difference. Your laundry should be soft and pleasantly fragrant. Whites should be whiter than white and colours pure and bright. NeoLife G1 has been specially formulated to answer all these needs.

How does it work

It has long been a well known fact amongst scientists that grease stains are difficult to remove. Dirt molecules would seem to have a certain affinity for fabrics. They like to lodge themselves deep down in the fabric, resisting any attempts to get rid of them. G1 has found a solution to this problem.

G1's active components penetrate even the most difficult of stains and "dislodge" the dirt molecules in the fabric with their delicate alkaline ingredients. Once the dirt has been dislodged, it is essential for it not to come into contact with the rest of the laundry. G1 contains ingredients which lock the dirt into the washing water until rinsing. In addition, G1 contains substances to guard against the corrosion of the metal parts of washing machines. G1 contains sodium percarbonate which is extremely effective on stubborn stains and also acts at low temperatures thanks to another one of its special components.

G1 also contains optical brighteners to bring the brightness

Why a washing machine detergent?

Nowadays, washing laundry with detergents is a weekly – if not daily – household task for every family.

Why NeoLife G1?

- It is a unique product designed to act at almost all temperatures.
- It is effective on most stains.
- Its original formula locks in the dirt particles, preventing them from penetrating the rest of the laundry.
- It leaves no trace after rinsing.
- Its formula enables it to limit the amount of foam.
- It is concentrated.
- It guards against the corrosion of washing machines.



back to your laundry. With G1, your whites come out whiter than white and your colours even brighter. Given the fact that G1's ingredients do not accumulate in the fabrics fibres, there is absolutely no risk of discolouring your laundry, even when used repeatedly.

The complete elimination of G1 upon rinsing presents added advantages

NeoLife G1 is completely eliminated upon rinsing. It leaves absolutely no soap residues which are a common cause of dull and lifeless laundry. It does not discolour your laundry and presents no resistance to ironing. It leaves no residues on shirts, jerseys, underwear or socks, so there is no chance of irritation. The same goes for your sheets and pillow cases.

Instructions for use

The NeoLife G1 formula is aimed at obtaining maximum washing efficiency. It is economical and can be used at different temperatures – see dosage chart and instructions for use on the packet.

Demonstration

- Show the product.
- Familiarise your customers with G1 by having a packet passed round amongst them.

DECLARATION OF CONTENT

G1 – Laundry concentrate
69 dl/5 kg package

Please see the label on the product for more precise declaration of content.